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THE PROGRAM OF THE AMERICA-ISRAEL CULTURAL FOUNDATION

IN OVER TWENTY YEARS of dedicated service to the furtherance of the cultural life of Israel, the America-Israel Cultural Foundation has supported the major cultural projects and institutions of Israel as well as promoting a two-way program of cultural exchange between the two countries. It has an annual budget of approximately \$2,000,000.

The Foundation has a six-point program:

1. Raises funds for some forty cultural projects in Israel — orchestras, theatres, museums, conservatories of music, art schools, dance groups, and the like.

2. Sponsors cultural exchange programs such as the two tours of the United States by the Israel Philharmonic Orchestra, the American tour of the Habimah Theatre, two American tours of the Inbal Dance Theatre, the "Forms From Israel" crafts exhibit, the "Land of the Bible" archaeological display shown at New York's Metropolitan Museum of Art and the Smithsonian Institute, and a number of individual exhibits and performances by Israeli artists and musicians. In Israel, the Foundation has sponsored the First Israel Music Festival, the Third International Pablo Casals Violoncello Competition and the Israel visit of "The Budapest String Quartet."

3. Awards scholarships in the creative arts for young Israeli students who are studying in Israel and abroad. About 200 scholarships are now awarded annually. Since 1954, 51 scholarships were given for study abroad and 888 scholarships were given for study in Israel. Each year, the Foundation's Women's Division sponsors a concert of scholarship winners studying in the United States.

4. Fosters world amity through an exchange program, the Middle East Fellowships, designed to bring exchange students from the Afro-Asian countries to Israel for graduate study. This highly successful endeavor, which includes the co-sponsorship of Afro-Asian seminars in Israel, is designed to develop relationships between Israel and its Afro-Asian neighbors, a project significant in its implications for world peace.

5. Collects art treasures for Israel museums, among them the Bezalel National Museum in Jerusalem, the Tel Aviv Museum and the Helena Rubinstein Pavilion of Contemporary Art. Within the past few years, paintings valued at several million dollars were acquired by the Foundation for its collection for permanent exhibition in Israel museums. This is in addition to three major gifts of sculpture: The Jacques Lipchitz and Sir Jacob Epstein collections of original plasters, and the Billy Rose Art Garden.

6. Helps build Israel by a capital funds building program for Israel cultural institutions. The Tel Aviv Cultural Center, Fredric R. Mann Auditorium, home of the Israel Philharmonic Orchestra, the Rubin Academies of Music in Jerusalem and Tel Aviv, and the Helena Rubinstein Pavilion of Contemporary Art in Tel Aviv and six cultural centers in outlying areas are among the building projects completed by the Foundation over the years. Projected for the future is a building fund program for the Jerusalem Museum of Art, a new studio for the Inbal Dance Theatre and additional cultural centers in outlying areas.

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Personalized Grants for the Advancement of Israel's Cultural Life

The America-Israel Cultural Foundation is projecting a new emphasis for its program. To stimulate Israel's cultural growth the Foundation must concentrate on providing funds for projects which by their very nature will strengthen and develop the cultural life of the country.

Happily, this program will also give us an opportunity to provide a personal identification between our contributors and the cultural work they support. Each of our grants will be financed by contributions in which the names of the donors will be appropriately linked with the gifts.

On the following pages, is a list of current projects approved by the Foundation and their costs. When you select one of these as your own, you will be presented with a scroll which designates your project and you will be informed periodically as to its development. The personal relationship that will develop as a result of your own identification with the fruits of your gift will enhance the pleasure you will derive from your support of an aspect of Israel's growing cultural program.

President, America Israel Cultural Foundation

**\$1,000
Projects**

- Performances, sponsored by you, in towns and settlements in outlying areas of Israel of the
- Inbal Dance Theatre
 - Haifa Orchestra
 - Zuta Travelling Theatre
- Scholarship, in your name, for six months' advanced study in Europe in one of the arts: Music, Painting and Sculpture, Theatre, Dance, Literature.
- Fellowship, in your name for an Afro-Asian student for one year's study in Israel.
- Translations of classical and modern plays into Hebrew for performances by the Chamber, Habimah and Ohel Theatres.
- Sponsoring, in your name, a series of weekly musical programs in immigrant settlements and Arab villages.

**\$2,000
Projects**

- Exhibitions by Israeli artists, including catalogues, sponsored by you, in the various Israeli museums, the Jerusalem Museum of Art, the Tel Aviv Museum, Haifa Museum, Ein Harod, etc.
- Scholarship, in your name, for a year's advanced study in Europe in one of the arts: Music, Painting and Sculpture, Theatre, Dance, Literature.
- Theatrical performances by Habimah, Chamber and Ohel Theatres of plays in their current repertoire, sponsored by you, in outlying immigrant settlements and Arab villages.

**\$2,500
Projects**

- Fellowship, in your name, for instructors in art, music, theatre, dance at various Foundation schools in Israel, among them:
- Rubin Academies of Music in Jerusalem and Tel Aviv
 - Bezalel School of Arts and Crafts
 - Israel Dramatic School
 - Institute of Painting and Sculpture
 - Inbal Dance Studio
 - Ballet School of the Israel National Opera
- Sponsorship, by you, of regional music festivals bringing together the best of the programs developed in the various immigrant settlements and Arab villages.
- Commissioning and publication, by you, of new musical compositions by Israeli composers.
- Research, sponsored by you, of the Dead Sea Scrolls.

**\$3,000
Projects**

- Concerts of the Israel Philharmonic Orchestra, sponsored by you, in outlying towns and immigrant villages.
- Scholarship, in your name, for a year's advanced study in the United States in one of the arts: Music, Painting and Sculpture, Theatre, Dance, Literature.
- Sponsorship, by you, of mobile art exhibitions to be sent on a year's tour to some hundred kibbutzim, immigrant settlements and Arab villages throughout Israel.
- Sponsorship, by you, of art exhibitions, including catalogues, of Israeli artists in New York.
- Art gifts, in your name, for permanent exhibition in one of the Israeli museums. (There is an unlimited number of such art acquisitions that can be accepted and the gifts can be set at anything from \$3,000 up.)

**\$5,000
Projects**

- Sponsorship, by you, of visiting soloists for a series of concerts with the Israel Philharmonic Orchestra.
- Five year scholarship, in your name, for advanced study in one of the arts.
- Sponsorship, by you, under the auspices of UNESCO, of an East-West Music Conference in Israel.

**\$10,000
Projects**

- Provide endowment fund for annual scholarship in perpetuity, in your name, for year's study in Israel by young student in one of the arts: Music, Painting and Sculpture, Theatre, Dance, Literature.
- Sponsorship, by you, of visiting conductors for a series of concerts with the Israel Philharmonic Orchestra.

The program of the America-Israel Cultural Foundation is continually expanding, with new projects added. Additional special projects at higher figures are also available for sponsorship. Among such projects now under consideration is a tour of American colleges and universities by the Rinat Ensemble and Choir, which would necessitate an expenditure of approximately \$25,000. Another special project in the near future will be the exhibit in New York of the Jacques Lipchitz original plasters prior to their transportation for permanent exhibition in Jerusalem.

In addition to the normal operational projects listed above, the Foundation also has capital funds building projects, none of which is included in this brochure.

Persons interested in special Foundation projects, operational and capital funds, should personally discuss them with the officers of the Foundation.

Gifts to the America Israel Cultural Foundation are tax exempt.